

FROM: Lenox Hill Neighborhood House
331 East 70th Street
New York 21, N. Y.

FOR ADDITIONAL INFORMATION CONTACT: Mrs. Barbara Bakst
Public Relations Director
RHinelanders 4-5022

FOR RELEASE: November 18, 1954

LENOX HILL NEIGHBORHOOD HOUSE

EXTENDS FUND DRIVE TO NOV. 30TH

The Lenox Hill Neighborhood Association will extend its annual drive to raise its 1954-55 budget of \$310,000 until November 30th, it was announced today by Mr. James M. Snowden, president of the Association.

Mr. Snowden said that the action was taken in order to give more persons interested in the work of the Association an opportunity to make a contribution.

The Association operates the Lenox Hill Neighborhood House, 331 East 70th Street. More than one thousand people take part each day in its year-'round program which includes day care for children of working mothers; a group work and club program for the 6-12 year olds, teen-agers and adults; a special program for old people; Family and Health Department, and a summer camp at Bantam Lake, Conn.

-MORE-

FIRST ADD LENOX HILL

In reporting the two-week extension of the campaign, Mr. Snowden explained that the \$310,000 goal was the minimum figure necessary to maintain the Neighborhood House's present program. "We must be successful or else we will have to make serious reductions in the services we are now providing for people who need help the most," he said.

Mr. Snowden said that the Neighborhood House, which serves the area between 59th and 96th Streets, east of Fifth Avenue, had geared its program to combat the rising rate of juvenile delinquency in New York City.

"If the Neighborhood House is to continue to try and solve the delinquency problem in a constructive way, it must keep on reaching out to disturbed boys and girls and their parents. To do this, it must maintain its present staff of highly trained professional social workers," Mr. Snowden said.

Contributions to the Neighborhood House may be made through checks made payable to the Lenox Hill Neighborhood Association, 331 East 70th Street. All donations are tax deductible.

The Association is a non-profit, non-sectarian organization which was founded sixty years ago by the Associate Alumnae of Hunter College. Miss Lillian D. Robbins is Executive Director.