

## VICTORY BOOK CAMPAIGN

The 1943 Victory Book Campaign, sponsored by the American Library Association, American Red Cross, and United Service Organizations, is scheduled to take place from January 5 to March 5.

The basic strategy will be to present the new campaign in terms of books each individual can and is supposed to give to the individual soldier, sailor, marine, or merchantman. The slogan will be "Any book you really want to keep is a good one to give." While the unannounced aim will be to reach or exceed the quota of ten million books announced for the last campaign, when approximately 50% were considered suitable for distribution, the campaign this year will also stress quality.

The purpose is to provide good books, good both as to physical condition and as to readability, for the increasing millions of our fighting forces.

The following organizations are available for assistance in collection activities:—The American Red Cross, the American Library Association, United Service Organizations, i. e. Young Men's Christian Associations, Young Women's Christian Associations, National Catholic Community Service, Jewish Welfare Board, Salvation Army, National Travelers Aid Association, and many similar groups.

Libraries will act as receiving and sorting centers.

Collection boxes will no doubt be placed in our College buildings and in Alumnae Hall.

We feel sure the Alumnae will coöperate generously with the sponsors of this patriotic program.

Original slogans will be welcomed by your editor and will appear in the February ALUMNAE NEWS.

ELEONORE F. HAHN,  
Representing, as a member of the Women's  
Committee, the Associate Alumnae of  
Hunter College.