

THE ALUMNÆ NEWS

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No. 2

NEW BUILDING CAMPAIGN

The Campaign Committee for the New Building, Professor A. Broderick Cohen, Chairman, has been very active in putting the needs of the College before the public. Its organized publicity work involved getting out a special number of the *Bulletin* with cuts, graphs, and detailed data showing the appallingly crowded conditions that exist. This issue of the College paper appeared on the same day as a huge rally was held in Chapel. Dr. Swift, Professor Cohen, President Davis, and Miss Marjorie Fenker, *Bulletin* Editor, presented vividly methods for working for a new building. At the close of Chapel petition blanks were distributed, and on January 15 over two thousand signatures had been received. It has since been reported that some of the parents were so enthusiastic that they carried duplicate petitions to their offices for signature. The *Evening World* has also been printing the petition form, and Miss Sylvia Lerner, President of the Student Council, has received a number of these newspaper petitions signed by interested citizens.

Newspaper interviews, newspaper items in prominent positions, photographs, editorials, including one in the *New York Times*, full page headlines in the *Evening World*, a special article in the *Telegram*, all manifest the increasing recognition of Hunter's need for a new building. Dr. Lewinson gave the first talk over the radio on Hunter's needs.

A Citizen's Committee composed of influential men and women is acting in coöperation with the Campaign Committee. On the Citizens' Committee are such people as Mr. Alexander M. Bing, Mrs. Henry Moskowitz, Mrs. Alexander Kohut, Judge Churchill, Judge Crane, Mr. Mark Eisner, Mr. Max D. Steuer, Senator Wagner, and Mrs. M. Taylor Phillips. Some of these people have made direct contact with the Board of Estimate for Hunter, thus endorsing the students' letters to that Board.

Professor Cohen cited Dr. Askowith, Professor Hartt, Professor Kieran, and Professor Loeb as members of the College who had collaborated with the Campaign Committee in obtaining citizen members and in interviewing members of the Board of Estimate. Professor Cohen further said: "Suggestions and help are welcomed from every source. The Committee is ready and glad to have advice and assistance at any time from every student, from every member of the Staff, and from every member of the Alumnae Association, until our project is carried through to its final success."

ELIZABETH-VERA LOEB

FINAL NOTICE ALUMNAE LUNCHEON!

Those who have not already taken tables for the Luncheon on February 22, at the Hotel Astor, are urged to do so at once. Tables seat ten, and tickets are \$3 apiece. Will the hostesses please see that all names are sent to the chairman for purposes of seating?

An unusually excellent program is promised. Mr. Stark Young, dramatic critic of the *New Republic*, will speak on the Drama; and Professor Harry Overstreet, head of the Department of Philosophy in C. C. N. Y., and author of "Influencing Human Behavior," will also address us.

Let us show our appreciation by a large attendance. Send in your application at once. No reservations made after February 19th!

All communications to the chairman,
MRS. LESLIE GRAFF,
12 East 86th Street, Butterfield 4000.
Note change of address.

FELLOWSHIP

The Helen Gray Cone Fellowship was proposed as a tribute to Professor Cone on her retirement, in grateful testimonial. It is hoped that this Fellowship, the first opportunity which the College will afford for graduate study, will help Hunter to approach in the academic opportunities that it affords, the standard set by other women's colleges for post-graduate work.

The goal that has been set is the attainment of twenty thousand dollars. The interest from this sum would pay all the fees for graduate study at a European University, or could maintain two Fellows at an American university. The College Staff and the Student Body are working earnestly to raise their share of the sum. The students have agreed to offer the Varsity Play for three nights this year, instead of the customary two, the proceeds to be given to the Helen Gray Cone Fellowship.

The Alumnae are urgently requested to help the students in this undertaking. For April 7, Thursday, the Staff and Board of Trustees are being asked to act as hosts at Varsity. For Friday night the hostesses will be the members of Student Council. For Saturday night, April 9, members of the Associate Alumnae are being asked to receive. Tickets will be on sale for every one for any of the three nights. Reserve one night for "The Tempest", honor your sister Alumna, and enjoy Varsity!

ELIZABETH-VERA LOEB, Chairman
Joint Committee on Publicity.

MONEY A MICKLE MAKES A MUCKLE

It is surprising how amazingly one can be misunderstood! My purpose in writing these articles has been to reach the vast numbers of alumnae who are not on the Executive Council, as well as those who are, to make them think about an easier way to raise our annual budget. I have no desire to impose my plan because it is *my* plan. For two or three years I have discussed this with small groups of individuals. And at the same time I have helped all the other plans that have been tried. But I realize how futile it is to have to think up new ways of raising money each year. Is it not better to form a good habit, to have a budget and plan to meet it by having the alumnae divide the responsibility among themselves according to their ability? If we could be united in trying such a plan as an alumnae chest we could start with a goodly number, and each year increase our list of subscribers. This could be a continuous plan. It is being used more and more in all organizations. It is economically sound and businesslike and dignified. Also it is the easiest way, if you will all help.

You are a graduate of Hunter and these activities bear the Hunter Alumnae stamp. They are our activities—your activities—and you will be more interested in them when you are holding up your bit of the load. Sustain the workers. Be as generous as you can, of course, but in any case give something. I know that some alumnae are holding back their coupons because they want to give only to their pet projects. If we could but remember "All for each and each for all", we should be willing to give at least part to a chest, knowing that our cherished activity would share in it.

I beg that no one will quibble about words. Maybe some of you could put it better, but I know that those who have written such approving letters have understood. Some have objected to my writing about "The Honorable Alumnae". I wanted to ignite a spark of pride. We are honorable and have done many honorable things, beginning with the founding of the college library. (There wasn't one reference book when I was in college.)

But the law of life is growth and we must grow or die. We want to give the Bureau of Occupation a paid worker on full time to hunt jobs for undergraduates. We want, as soon as feasible, to have more spacious quarters for Alumnae Hall, so that we can entertain large groups, serve banquets, and have a hall to rent for dances, etc. Those things will mean a lot of money for maintenance, and we want you to begin now and adequately maintain the smaller quarters, else we shall not dare to branch out.

If you have kept your NEWS, read over the articles beginning in October. Have you anything to suggest? If not, come in! We must test your attitude by your coupon.

Don't wait to see what others will do. What will you do? It isn't a pledge; it only shows your willingness if the Executive Council decides to try it. This is to be taken up as a special order of business at the next meeting, on March ninth. The large majority, of you will not be at that meeting, but your votes in favor of such a plan will be counted by your coupons. If you believe in it, work for it a bit and induce others to send in coupons, to Mrs. H. A. Day, 205 West 57th Street.

JESSIE W. DAY

"I will pay my dues promptly in the spring, and I am willing to give dollars a year to an Alumnae Chest if enough others subscribe to cover the budgets of our alumnae activities."

Name

Address

When payable

HUNTER ALUMNAE HALL

Please remember that Alumnae Hall, 204 West 55 Street, is devoted to cards every Tuesday afternoon. However, because of the Alumnae Breakfast, there will be no card games on Tuesday, February 22nd.

ESTHER M. VALET

Word has just been received that Mrs. Strauss, our Treasurer of Maintenance, will not be returning to New York at as early a date as was expected.

When it was thought that her trip would be relatively short, it was decided to leave her address on the reminders that are sent to those who are so good as to help us by contributing toward our Maintenance; but now that her absence is to be extended, will those who help support our Alumnae Rooms please send their remittance to Mrs. Joseph Leerburger (Treasurer pro tem.), Hunter Alumnae Hall, 204 West 55th Street.

And may I here ask for the increased interest of the Alumnae, that many members of the Association who have not as yet done anything to help keep the Rooms open for service, may be added to our list of sustaining members.

ADELAIDE D. SIM,

Chairman Alumnae Hall Committee.

Mrs. Joseph Leerburger,
Hunter Alumnae Hall,
204 West 55th Street.

Dear Madam:

I hereby agree to contribute five dollars a year for two years, if necessary, for the Maintenance of Alumnae Hall, Temporary Quarters.

Name

Address