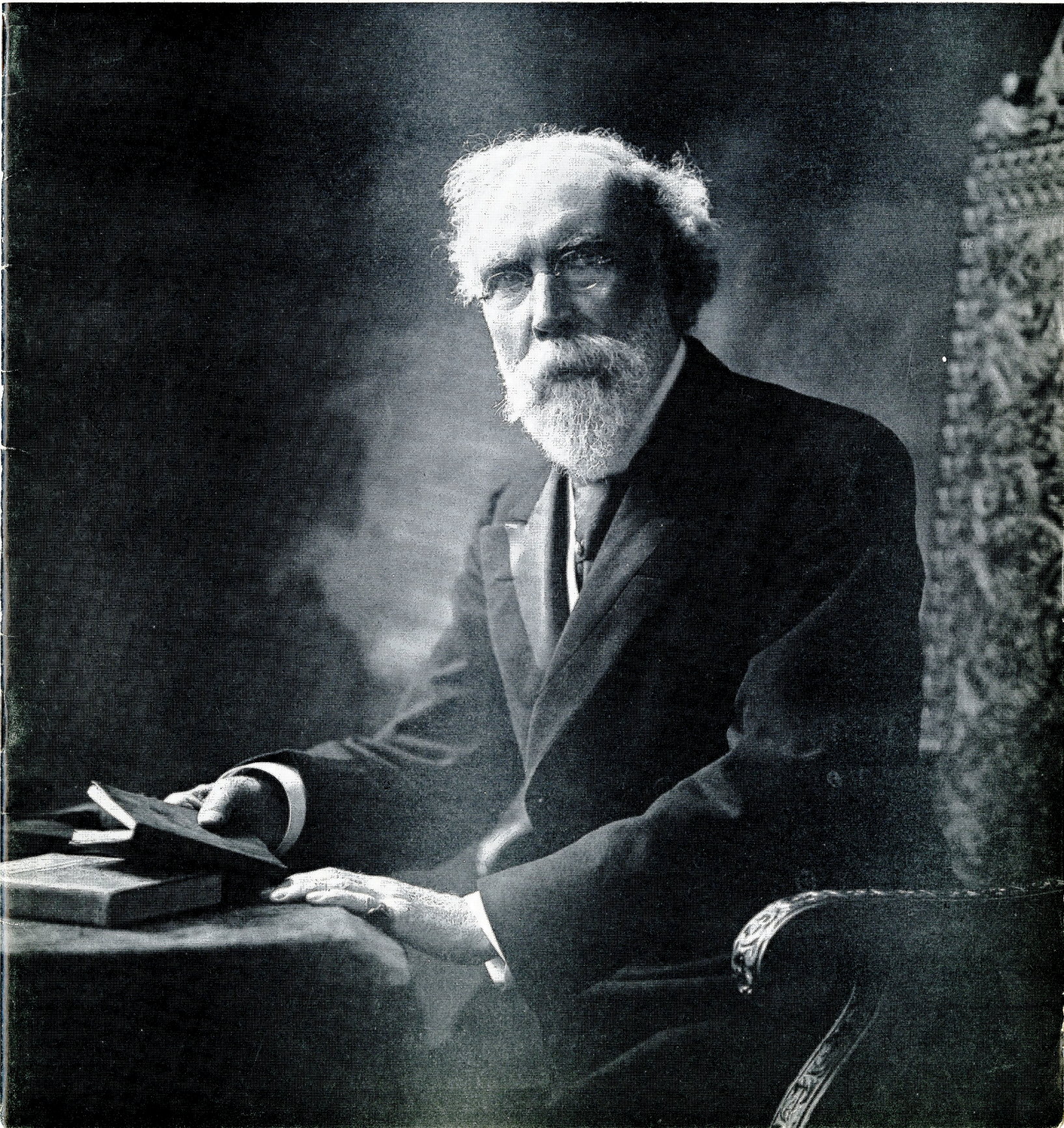


# HUNTER ALUMNI *Quarterly*

*Dr. Thomas Hunter, 1831-1915*  
*President of the College, 1870-1906*

JANUARY 1963





A Profile of  
 Lenore  
 Hershey  
 of our  
 Advisory Board

On the seventh floor of 230 Park Avenue there is an office with a spectacular view. One glance takes you from the foothills of midtown Manhattan, straight past the glass and concrete giants, to the hinterlands of the Bronx.

"Just one of the fringe benefits of my job," says this senior editor of the largest magazine for women. The magazine is *McCall's*; the editor with the view, Lenore Hershey.

Lenore has never lost sight of her Alma Mater some twenty-one blocks further up the avenue, and has never ceased to be grateful for the start that she got there. It was in her senior year at Hunter that Lenore, a journalism major, was assigned by Professor Emma K. Temple as college correspondent to the *New York Times*. This led to a part-time job as religious reporter for the paper. Later, she tried her hand at department-store advertising; and then she ventured into a new field of endeavor, media promotion, first as an assistant promotion director of radio station WOR, and later on the *Herald Tribune*.

Her working career was brought to an abrupt halt when her right leg was shattered in a taxi accident. Eventually the break healed, and when she was able to return to work, she began her association with *McCall's*.

Today, as senior editor of *McCall's*, Lenore still does what she loved to do in college days: *write*, zealously and endlessly. She writes "Living with People", the potpourri page of comment and observation with which *McCall's* opens every month; she contributes to the humor page, edits and creates many of the personality profiles, occasionally does articles, under a pen name, and fiction, under her own name. One of the most stimulating aspects of her job as editor is interviewing. She also works with the promotion department of the magazine.

"Under pressure," Lenore says wryly, "I will also admit to being the parent of *McCall's* theme of *Togeth-*

*erness*," which lingers in the public mind, though it has been given up as the magazine's slogan.

Lenore Oppenheimer '37 in private life is Mrs. Solomon G. Hershey — her husband is an outstanding anesthesiologist — and mother of Jane, "ten going on thirty". A full-time job does not prevent Lenore from participating in community activities and serving on the Board of Directors of the Child Study Association of America.

Advice to young people who want to go into magazine or newspaper editing? "Study the basic humanities in college; then take steno and typing. A secretarial job, particularly for a girl, is still the best way to break into a magazine."

Her words of advice to writers, of both fiction and non-fiction: "Don't be an intellectual snob about the mass publications. They're in the market for as good material as you can produce. Quality standards have never been higher. The problem is to find writing to meet the standards."

— Barbara Sinnott



Tony  
 Jehle  
 leaves  
 HUNTER...

When President Meng announced in September that his secretary planned to retire, the news came as a shock to the College.

How, we asked, could we possibly get on at Hunter without our beloved Tony? For thirty-three years all the faculty who came to know her and all her personal friends relied on her judgment, her kindness, her never-failing understanding and good cheer.

Tony Jehle had been a Latin major at Hunter when she was graduated in '29. Professor Hahn proudly