

Memorial Sloan-Kettering Cancer Center Library presents

From Transaction to Interaction: Transforming the User Experience

Friday, April 24, 2009, 9 am to 3 pm

Memorial Sloan-Kettering Cancer Center Library
Rockefeller Research Laboratories (RRL) Building
430 East 67th Street (between 1st Ave and York Ave)
New York, NY 10065
Auditorium and RRL 104



An engaging dialogue about User Experience (UX) and its relevance within the information profession. Our keynote speaker will be **Dr. William Gibbons**, Director, Master of Science in Human Factors Information Design Program, Bentley University, and Senior Consultant, Design and Usability Center

SPACE IS LIMITED TO THE FIRST 90 REGISTRANTS!

COST: \$50

Payment is due the day of the event. Check or money order is acceptable and should be made payable to: User Experience Symposium c/o Donna Gibson, MSKCC. We are unable to accept credit cards at this time. Online Registration closes on April 17, 2009.

To register, visit:

<http://tinyurl.com/Registration-April-24>

Buffet lunch will be provided

For more information contact:
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Co-sponsored by Rockefeller University Library, Weill Cornell Medical Library, the Library Association of the City University of New York (LACUNY), and ACRL/NY